



2475 West Atlantic Avenue
Delray Beach, Florida 33445
Phone: 561.276.6161 Fax: 561.276.3485
e-mail: info@templesinaipbc.org
TempleSinaiPBC.org

Gregory J. Kanter, Rabbi
Margaret Schmitt, Cantorial Soloist
Eric M. Adams, Co-President
Howard S. Kohn, Co-President

Dear Friend,

When we sat down to compose this letter, we asked ourselves, "Why should your business want to donate to our Auction held in conjunction with our Annual Gala Celebration?"

Several good reasons came to mind:

1. By donating, you help promote your business in several ways. We'll explain that in more detail later.
2. Your donations are deductible to the extent allowed by law because Temple Sinai is a 501C3 not-for-profit organization.
3. By donating, you are helping to support not only the Temple Sinai Religious School but also the social action Temple Sinai provides in supporting women's shelters, local food pantries, childcare centers and animal shelters, to name a few.

In other words, you perform a Mitzvah by making a donation. A mitzvah is a blessing!

Our Annual Auction starts online the second week of February, 2012 and culminates at our Gala Celebration on March 3rd, 2012. During the final week of the Auction, items will be displayed in the Temple lobby for a final week of in-person bidding. You'd be amazed at how hectic the bidding becomes as the final bell approaches. All those who attend the Gala at which we will be honoring State Senator Maria Sachs and our own Cantorial Soloist Margaret Schmitt, will be viewing and vying for your donated items.

The online portion of the Temple Sinai Auction promotes your products and name to a national audience.

- Our hosts, "Bidding For Good" online charity auction has a national following.
- Each item you donate will be highlighted separately with a detailed description, your company name and logo with a link to your website.
- Regular email to our many participant bidders, local and national, to add excitement.
- Your business will be listed in our 2012 Membership Directory for one full year. Our members reside in Boca Raton, Delray Beach, Boynton Beach and the Palm Beaches.

Questions? Email: Auction@templesinaipbc.org, or call 561-276-6161, ext. 30.

Sincerely,

David Cotton

David Cotton
Silent Auction Chair

Betti Adams

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Silent Auction Chair

