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[www.templesinaipbc.org](http://www.templesinaipbc.org)  
Betti Adams  
David Cotton  
Auction Co-Chairs

Dear Donor,

We invite you to join us in our efforts to raise funds for our Temple, Religious School, and the many community services by donating your merchandise and/or services to our Online Auction at [www.TempleSinaiAuction.cmarket.com](http://www.TempleSinaiAuction.cmarket.com). Our 2010 Auction is now being planned, in conjunction with our Gala Celebration on Saturday, February 6, 2010. This year's honoree is State Senator Ted Deutch.

This exceptional event will host more than 200+ attendees including members of the South Florida community and our own congregants. Consider this a great way to market your products and services to our ever growing congregation and to our special guests...your current and future customers!

Temple Sinai is an inclusive multigenerational congregation welcoming everyone. We provide scholarships for those in need. No one is turned away based on ability to pay.

The Auction will run online for three weeks, beginning January 9, 2010 through January 30, 2010. We will then display items in our Temple lobby for a final week of exciting in-person bidding, which will end the evening of the Gala.

By supporting Temple Sinai's Online Auction you'll receive:

- Valuable exposure simply for donating an item to our online auction—beyond that of a traditional in-the-room auction.
- Greater interest in your products/services because we're sending out numerous weekly e-mail communications and using other powerful promotional vehicles to encourage our members' participation and support in spreading word about the auction.
- Leadership recognition through your willingness to participate in an innovative kind of auction that reaches beyond a physical event and membership lists.

This online auction enables us to provide Item Donors like you with a valuable platform for visibility within our community. You'll be featured on the auction home page, in weekly e-mail alerts, and in the online catalog where we can include both a logo or picture, and a link to your own web site. The greater the value of the items you choose to donate, the more opportunities for promotion and recognition your organization can receive. We hope you will take advantage of this unique opportunity and consider supporting our online auction!

In return for your generosity, your business will be listed in our Ad Journal which will be distributed during this event and to members of our congregation. Your organization will also be listed on donor signs posted at the event. An advertising form is also included in this mailing if you wish to publicize your business in our Ad Journal.

You will be joining a long list of prominent businesses that are helping to make our Temple Sinai Gala and Auction the best it has ever been.

If you have questions or would like information regarding sponsorship or contributions, please contact me at (561) 789-4151 or email [Auction@templesiniapbc.org](mailto:Auction@templesiniapbc.org)

Thank you in advance for your participation!

Yours truly,

**David Cotton**  
Silent Auction Chair

**Betti Adams**  
Silent Auction Chair

Temple Sinai is a 501 (C) 3 not-for-profit organization. Donations are deductible to the extent allowed by law.